



3rd Annual ATIC Public Meeting

Telehealth & Electronic Medical Records September 22, 2011



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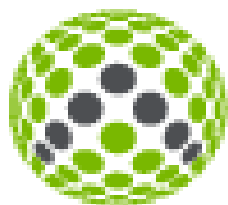
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**Arizona Telecommunications & Information Council
Telehealth & Electronic Medical Records
Public Meeting
September 22, 2011
Event Program:**

- 11:30—12:00 Registration & Lunch
Virginia G. Piper Auditorium
- 12:00—12:10 Welcome
Ronald S. Weinstein, MD, Director, Arizona Telemedicine Program (ATP)
- 12:10—1:00 P Presentations:
- Moderators:*
 Bill Bolin, Vice President, Systems Technology Staffing
 Joan Koerber-Walker, MBA, CEO, AZBio
- Telemedicine & Telehealth Technology Resources
 Janet Major, Technical Coordinator, ATP
- American Telemedicine Association, Technology SIG Updates
 Mike Holcomb, Associate Director, Information Technology
- Arizona Health IT Initiatives: An Update on the REC, HIE, & More
 Melissa Rutala, MPH, CEO, Arizona Health-e Connection
- Institute of Advanced Health Overview
 Joan Koerber-Walker, CEO, AZBio
- Care in the Cloud: Sustainable Business Models in Telehealth
 Alan Pitt, MD, Barrow Neurological Institute
- 1:00—1:30 Q&A Panel Discussion:
- Panel Moderator:*
 Alan Pitt, MD, Barrow Neurological Institute
- Rep. Eric Meyer, MD, State Legislator
 Shez Partovi, MD, CMIO, St. Joseph's Hospital & Medical Center
 David Young, United Healthcare
 Don Graf, United Healthcare
 Donna Zazworsky, Vice President of Community Health &
 Continuum Care, Carondelet Health Network

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It's pioneering people like Dr. Whitley and the rest of her colleagues at the UA College of Medicine-Phoenix who are

redefining health care for tomorrow, bringing their perspective, innovation and expertise to the people of Arizona, our nation and the world.

Meet Dr. Whitley and the rest of the graduating class of 2011 at medicine.arizona.edu/phoenixgrads.



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Event Moderators:



Bill Bolin, Vice President, Systems Technology Staffing (STS)

Mr. Bolin worked in economic development for the state for the past 8 years. He has obtained financing to support rural economic development organizations and has contributed to creating 250 jobs throughout the state. He conducts business consultations that have resulted in 48 new start up operations throughout northern and southeast Arizona Regions.



Joan Koerber-Walker, President & CEO, AZ BioIndustry Association

Mrs. Koerber-Walker leads an organization that serves the unified voice of the bioscience industry in Arizona. She also serves as executive in residence to Callaman Ventures, and as chairman of the board for the Opportunity Through Entrepreneurship Foundation. Her past experience includes two years as the CEO of the Arizona Small Business Association and currently serves as a member of the Board of Trustees of the National Small Business Association in Washington, DC.

Panel Moderator:



Alan Pitt, MD, Attending Physician, Barrow Neurological Institute (BNI)

Dr. Pitt is an attending physician at BNI. He is a graduate of Stanford University and The University of Arizona Medical School. During medical school he completed a research fellowship at the Karolinska Institute in Stockholm, Sweden. Post graduate training included an Internal Medicine internship at the University of Arizona Medical Center, two years of neurology, and a radiology residency at UTSWMC/Parkland Hospital in Dallas, Texas.

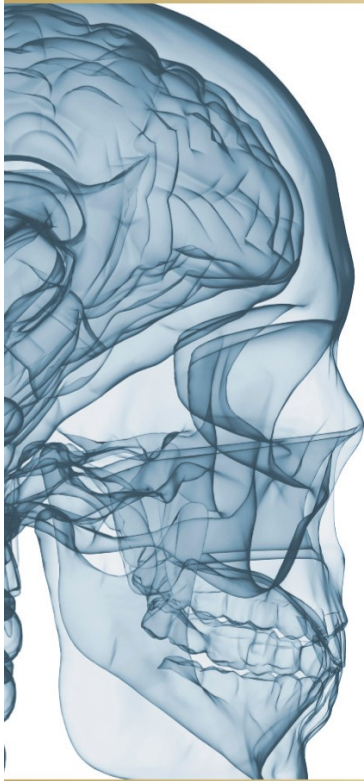
Event Welcome:



Ronald S. Weinstein, MD, Director, Arizona Telemedicine Program

Dr. Weinstein co-founded the Arizona Telemedicine Program in 1996. He is a pioneer in telemedicine, having invented, patented, and commercialized robotic telepathology. He is past-president of the American Telemedicine Association. He has received numerous other awards and honors, including the University of Arizona College of Medicine's "Lifetime Teaching Award" and the Association for Pathology Informatics' "Lifetime Achievement Award" and more recently, the "Distinguished Service Award" from the Association of Pathology Chairs.

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Event Speakers:



Michael Holcomb, *Associate Director for Information Technology*
Mr. Holcomb has over 13 years of experience working with telemedicine and telehealth technologies. He is responsible for the design, development, operation, and maintenance of the ATP telemedicine network. He is currently serving a 2 year term through May of 2012 as chair of the American Telemedicine Association Technology Special Interest Group.



Joan Koerber-Walker, MBA, *Arizona BioIndustry Association*
Mrs. Koerber-Walker is on the Board of Directors of the Arizona Technology Council as Treasurer and Board Member for Ribomed Biotechnologies, Inc. As an active member of the Arizona community, Joan serves as Chairman of the Opportunity through Entrepreneurship Foundation. She is a member of the W.P. Carey Executive MBA Advisory Board.



Janet Major, *Technical Coordinator, ATP*
Currently Ms. Major's responsibilities include the planning, development and installation of teleconferencing and peripheral equipment used in rural sites. She also trains healthcare professionals in the effective use of teleconferencing and telemedicine equipment. She is serving in her second year on the Board of Directors for the United States Distance Learning Association (USDLA) where she represents and serves the telehealth constituency.



Alan Pitt, MD, *Barrow Neurological Institute (BNI)*
Dr. Pitt has domain expertise in medical informatics, in addition to clinical and teaching responsibilities. His focus is on solutions providing patient engagement, provider collaboration and outcomes leveraging cloud based systems. Most recently he was awarded a \$100,000 innovation from CHW for work related to (M) ihospital, a novel cloud based system for patient engagement and follow up.



Melissa Rutala, MPH, *CEO, Arizona Health-e Connection*
Prior to her appointment as Chief Executive Officer, Ms. Rutala served as AzHeC's Associate Director for three years and most recently as Acting Executive Director and Director for the Arizona Regional Extension Center. Ms. Rutala is recognized as a results-driven leader with outstanding success managing and coordinating programs in a team environment and between multiple healthcare organizations to achieve organizational goals.



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Q&A Panel: Sustainable Business Models:



Rep. Eric Meyer, MD, *State Legislator*

Dr. Meyer received his medical degree from the University of Arizona. His post graduate training was in emergency medicine at Oregon Health Sciences University. He serves on the Scottsdale School District Governing Board and in the Arizona state legislature, District 11. Rep. Meyer is a dedicated advocate for children. He has also served as a Legislative Liaison for the Scottsdale Parent Council, PTO President for Arcadia Neighborhood Learning Center, and Scottsdale Unified School District Budget Committee member.



Shez Partovi, MD, *Chief Medical Information Officer, St. Joseph's, Phx*

Dr. Partovi has been the CMIO for St. Joseph's Hospital & Medical Center for over 11 years. He is also a practicing neuroradiologist for the BNI. He founded Emerge.MD in 1999. Emerge.MD provides telehealth software solutions that are cloud-based, workflow-aware and device agnostic, enabling remote care delivery anywhere, anytime and on any device.



David E. Young, *United Healthcare Representative*

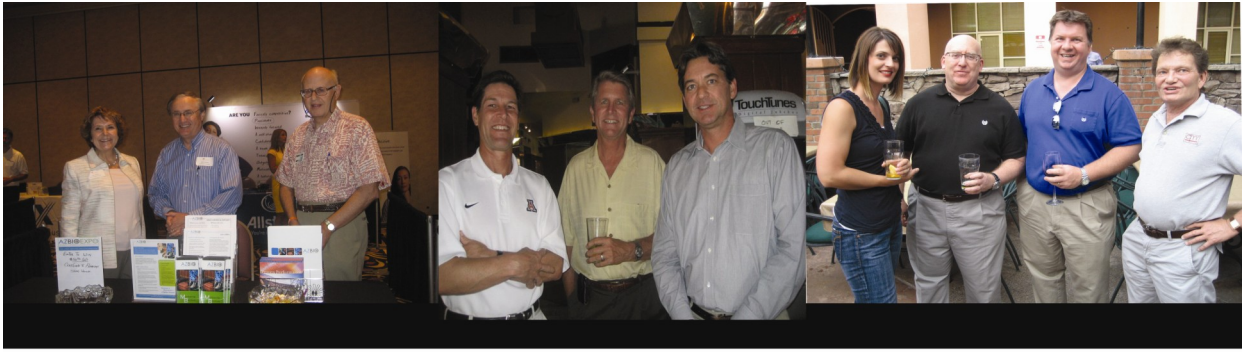
Mr. Young has a broad healthcare background that includes physical rehabilitation, long term care, autism, telebehavioral health, and government services. He also served as CEO for a mid-sized Federally Qualified Healthcare Center providing primary care, women's health, pediatric, dental and other services. David was also on the OptumHealth Behavioral Solutions IT team working on the New Mexico proposal, where he played a key role in writing the teleHealth response to the RFP.



Donna Zazworsky, *Vice President, CHCC Division, Carondelet Hlth Network*

Ms. Zazworsky is responsible for integrating and bridging health promotion, chronic care and transitional care across acute care, outpatient, primary care and community partnerships. Ms. Zazworsky provides direct oversight of the network's Diabetes Continuum of Care, Telehealth program and Southern Arizona Health Village for the Homeless. These services address innovative delivery models in caring for the uninsured, underserved and vulnerable populations.





Top 10 Reasons to Join AZBio

- 1. Connect to Arizona's Bioscience Leaders.**
- 2. Engage with peers at community events.**
- 3. Collaborate with fellow members.**
- 4. Partner with other community organizations.**
- 5. Educate and share your knowledge.**
- 6. Meet potential partners and employees.**
- 7. Advocate on key issues.**
- 8. Save with purchasing and discount programs.**
- 9. Showcase your products and services.**
- 10. Build our community and YOUR business.**



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We hope to see you next year

Thursday, September 20, 2012

for the...

4th Annual

ATIC Public Meeting on

Telehealth & Electronic Medical Records